

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 01259 301157Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----038619 310012Z /70

R 301133Z MAR 78
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 3420

UNCLAS STOCKHOLM 1259

FOR BED/OED

E.O. 11652: N/A
TAGS: BTRA, SW
SUBJECT: COMMERCIAL INVITATION: VISIT OF MR. AND MRS. LENNART
EKSTRAND OF MARKNADSKOLLEGIUM AB AND AB SALJKONSULT BORJE LINDBERG

1. A COMMERCIAL INVITATION HAS BEEN ISSUED TO MR. AND MRS.
LENNART EKSTRAND, STOCKHOLM, SWEDEN, WHO WILL VISIT THE
UNITED STATES ON BEHALF OF THE SWEDISH COMPANIES ASSI,
AB STATENS SKOGSINDUSTRIER (THE NATIONAL SWEDISH FOREST
INDUSTRIES, LTD.), POLYPUR AB, REVENTA PRODUKTER AB, AND
STATSFORETAG AB (THE SWEDISH STATE COMPANY LTD.).

2. MR. AND MRS. EKSTRAND WILL ARRIVE IN USA ON APRIL 6 AND
PLAN TO STAY 9 MONTHS. THEY WILL VISIT MOST OF 32 STATES
DURING THIS PERIOD. MARKNADSKOLLEGIUM AB, VASTRA HAMN-
GATAN 8, S-411 17 GOTEBOG, SWEDEN AND AB SALJKONSULT,
BORJE LINDBERG, KAPTENSGATAN 13, S-114 57 STOCKHOLM,
SWEDEN ARE ESTABLISHING A COMPANY, TO BE CALLED SWEDEKS,
INC., IN ATLANTA, GEORGIA, TO MARKET
SWEDISH PRODUCTS IN THE US AND TO SEEK US JOINT
VENTURE PARTNERS, LICENSING AND REVERSE LICENSING
AGREEMENTS, AND OTHER SWEDISH-AMERICAN TRADING
PROPOSALS. MR. EKSTRAND WILL BE THE MANAGING
DIRECTOR OF SWEDEKS INC. BOTH MARKNADSKOLLEGIUM
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AB AND AB SALJKONSULT BORJE LINDBERG ARE FINANCIALLY
SOUND AND HAVE MET BUSINESS OBLIGATIONS PROMPTLY.

3. DETAILED INFORMATION HAS BEEN AIRMAILED WITH THE USUAL
COMMERCIAL INVITATION FORM.
KENNEDY-MINOTT

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STOCKH01259
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780139-0243
Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978036/aaaaaezu.tel
Line Count: 61
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3306231
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL INVITATION: VISIT OF MR. AND MRS. LENNART EKSTRAND OF MARKNADSKOLLEGIUM AB AND AB SALJKONSULT
BORJE LINDBERG
TAGS: BTRA, SW
To: COM
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/0ee9a1c5-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014